

# JONNY GAMBOA

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I am a highly skilled **Graphic & Web Designer** with 15 years of industry experience.

Throughout my career, I have had the opportunity to work with international companies such as **Accenture (avVenta), Cafe Britt, and Amazon**, collaborating on multiple design projects. I believe functional design goes beyond aesthetics; it should enhance the user experience and effectively communicate the client's message.

## Work Experience

### GRAPHIC & WEB DESIGNER

Sep 2019 - Present

- Design, concept and implementation, initial graphic concepts, animations, and final deliverables for e-commerce, Sales, and Marketing.
- Design and deliver wireframes, prototypes, mockups, and assets to effectively interact based on UX.
- Work collaboratively with other team members.

### GRAPHIC & MEDIA DESIGNER

#### Saint James - United Kingdom

Sep 2017 - Aug 2019

- Designed Visual Language, Creative Comps, and Print materials for events.
- Refreshed Visual Identity and the digital presence by supplying new imagery, graphics, and typography.
- Created Social Media Campaigns providing design, concepts, and photography styling.

### VISUAL DESIGNER

#### Pixel506 - Costa Rica

Nov 2016 - Jul 2017

- Provided digital designs for all creative client projects.
- Participated in strategic brainstorming, design thinking cycles, and client meetings to understand client requirements.
- Created initial visual concepts, prototypes, UI demos, and PowerPoint presentations.

### WEB & MULTIMEDIA DESIGNER

#### Cafe Britt - Costa Rica

Feb 2014 - Sep 2016

- Designed daily e-Marketing campaigns & coding for Café Britt.
- Designed campaigns and online advertising for different platforms.
- Collaborated with e-Commerce design and website enhancements.

## Education

### UX/UI, PROTOTYPING. CODING

#### The School of UX

2019 - London, United Kingdom.

### WEB DESIGN

#### Cyber U

2010-2011 - San José, Costa Rica.

### ANIMACION INTERACTIVA

#### INA

2008-2009 - San José, Costa Rica.

### GRAPHIC DESIGN

#### COVAO

2004-2007 - Cartago, Costa Rica.

## Portfolios

### PERSONAL WEBSITE

[www.jonnygamboa.com](http://www.jonnygamboa.com)

### BEHANCE

[behance.net/jonnygamboa](https://www.behance.net/jonnygamboa)

### LINKEDIN

[linkedin.com/in/jonnygamboa](https://www.linkedin.com/in/jonnygamboa)

**CREATIVE DESIGNER**

**LINK-cr- Costa Rica**

Sep 2012 - Feb 2014

- Designed, and delivered visual materials for clients.
  - Provided creative direction, drove brand standards and advised clients on their product strategy.
  - Designed marketing campaigns and communications for websites, social media, and print.
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**WEB & MULTIMEDIA DESIGNER**

**Cafe Britt - Costa Rica**

May 2010 - Aug 2012

- Designed daily e-Marketing and seasonal campaigns for Café Britt.
  - Created logos, chart work and PowerPoint presentations.
  - Asset creation, image optimization and photo retouching.
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**FLASH DESIGNER & CREATIVE PRODUCER**

**Avventa Worldwide - (Accenture) Costa Rica**

Mar 2008 - May 2010

- Designed Static & Interactive Online Advertising for brands as General Motors, Epson, and Hampton Inn.
- Created digital experiences that included banner ads, emails, and websites.
- Prepared assets, image optimization, and documentation.